

Amway

The Amway logo is centered on a dark gray background. It features the word "Amway" in a bold, white, sans-serif typeface. A white, curved underline sweeps beneath the text, starting from the left and ending under the final 'y'.

Let's get to know Amway.

Our products

Our business

Our heritage

Our scale



Our brand promise is healthier, more empowered lives.



Our products support a healthy, active lifestyle.



We're about healthy nutrition.

The best of nature and science

The Nutrilite brand combines the best of nature with the best of science to provide vitamin, mineral and dietary supplements designed to fill nutritional gaps in your diet.

We offer plant-based products featuring phytonutrients from botanicals, many of which are from plants grown on our own certified organic farms.

Examples of Nutrilite products include Double X, All-Plant Protein Powder, BodyKey Weight Management, Truvivity and Nutrilite Kids.

We know the science of healthy beauty.

Infused with nature, perfected by science

Artistry skincare and color cosmetics offer holistic solutions that are infused with nature, perfected by science and personalized for each user.

Our beauty brands also include Artistry Studio limited edition makeup collections, Satinique hair care, G&H personal care and Glister oral care products.





We love a clean, healthy home.

Healthy home, healthy planet

Amway helps make homes cleaner and safer with high-performing products for water and air purification, cooking and cleaning needs.

Home care products include eSpring water purifiers, Atmosphere air treatment systems, iCook cookware and Amway Home cleaning and laundry solutions.

We push our boundaries.

Experience more

The XS brand reflects the entrepreneurial spirit of Amway's founders by combining adventure and opportunity, coupled with products to help you experience more.

XS products are designed to optimize physical performance, including everything necessary for an active and adventurous lifestyle.



We are unique.

Personalization

Our products and solutions offer a combination of benefits that meet unique needs in different countries and cultures. There are 450 Amway products worldwide.

Plant-based ingredients

We infuse plant nutrients, called phytonutrients, into our products to provide a wide range of health benefits. Many of these plants are grown on our own certified organic farmlands.



Traceability

To give you confidence that you know where your ingredients come from, we trace every step of the journey our Nutrilite products take from seed to supplement to you.

Quality and innovation

Nearly 1,000 scientists and expert technicians in research labs across the globe perform more than 500,000 quality evaluations each year to ensure all of our products are pure, safe and effective.



Our business puts you in control.

It's a flexible business model.

Amway Business Owners earn income by recommending and selling our high-quality products and building a team to do the same.

Our extensive range of personalized nutrition, beauty and home products support healthy, balanced and active lifestyles.





It's a rewarding opportunity.

The Amway opportunity is a low-cost (no cost in some countries) independent business startup.

More than 1 million people around the world earn extra income for themselves and their families as Amway Business Owners.

Since 1959, Amway has paid out more bonuses and cash incentives to its distributors worldwide than any other direct sales company in history.*

* Source: Euromonitor International Limited www.euromonitor.com/amway-claims

It's social commerce at its best.

On-demand training and digital tools help empower you to run your business wherever you want, online and offline. While you're building your business how you want, you're not alone. There's a network of more than a million Amway Business Owners to share successes, brainstorm ideas and celebrate together.



Our heritage creates a strong foundation.

This is our story.

Amway was founded in 1959 by entrepreneurial-minded friends Rich DeVos and Jay Van Andel. After exploring business ideas in cooking, flying, importing and more, they landed on the direct selling model that they would soon revolutionize, spreading the Amway opportunity to millions around the world.

Vision

Helping people live better lives

Values

Partnership, Integrity, Personal Worth Achievement, Personal Responsibility, Free Enterprise

Founders Fundamentals

Freedom, Family, Hope, Reward





Our founding families remain engaged today.

A legacy of partnership

Amway is a family-owned business giving other families an opportunity to thrive. Family is what makes us special and relevant across multiple countries, cultures, and generations. Our business was built on the bond between two individuals and has blossomed into a partnership between their families, thousands of Employees, and millions of Amway Business Owners. The Founding Families are committed to this business and to supporting these valuable partnerships for years to come.



We take social responsibility to heart.

Solving global challenges and improving local communities

At Amway, we combine the best of our business with the passion of our people to support optimal health and well-being throughout the world.

Our **Nutrilite Power of 5 Campaign** utilizes our expertise in nutrition to help fight childhood malnutrition, giving kids the essential nutrients they need to reach their fifth birthday—a critical milestone in mental and physical development.



Our **commitment to a healthy planet** is reflected in our products and processes, including goals to decrease water consumption and waste, and increase the use of renewable energy.

#AmwayVolunteers supports and recognizes the commitment of tens of thousands of individuals who volunteer in their local communities.

Amway is committed to provide **grant funding** to support non-profit organizations that share our same nutrition focus and passion.



**Our goal is to deliver
the most comprehensive
customer service and
consumer protections
offering in the industry.**

Low-cost, low-risk business

We promise zero purchase requirements and minimal sign-up fees for new business owners.

Satisfaction guarantee

We ensure 100% satisfaction with our products or opportunity.

Product warranties

We offer premium protection for our durable products like air treatment and water treatment systems and cookware.

Customer support

We provide timely assistance for all Amway product and business inquiries.

The right to know

We help ensure that business owners and customers are aware and understand our consumer protections and customer support, including policies like inventory buyback and cooling off periods.

Our scale and leadership have spread worldwide.

#1

Direct selling business

\$8.8 billion

2018 USD Sales

1+ million

Amway Business Owners

450+

Unique products

16,000+

Employees

800+

Patents

60+

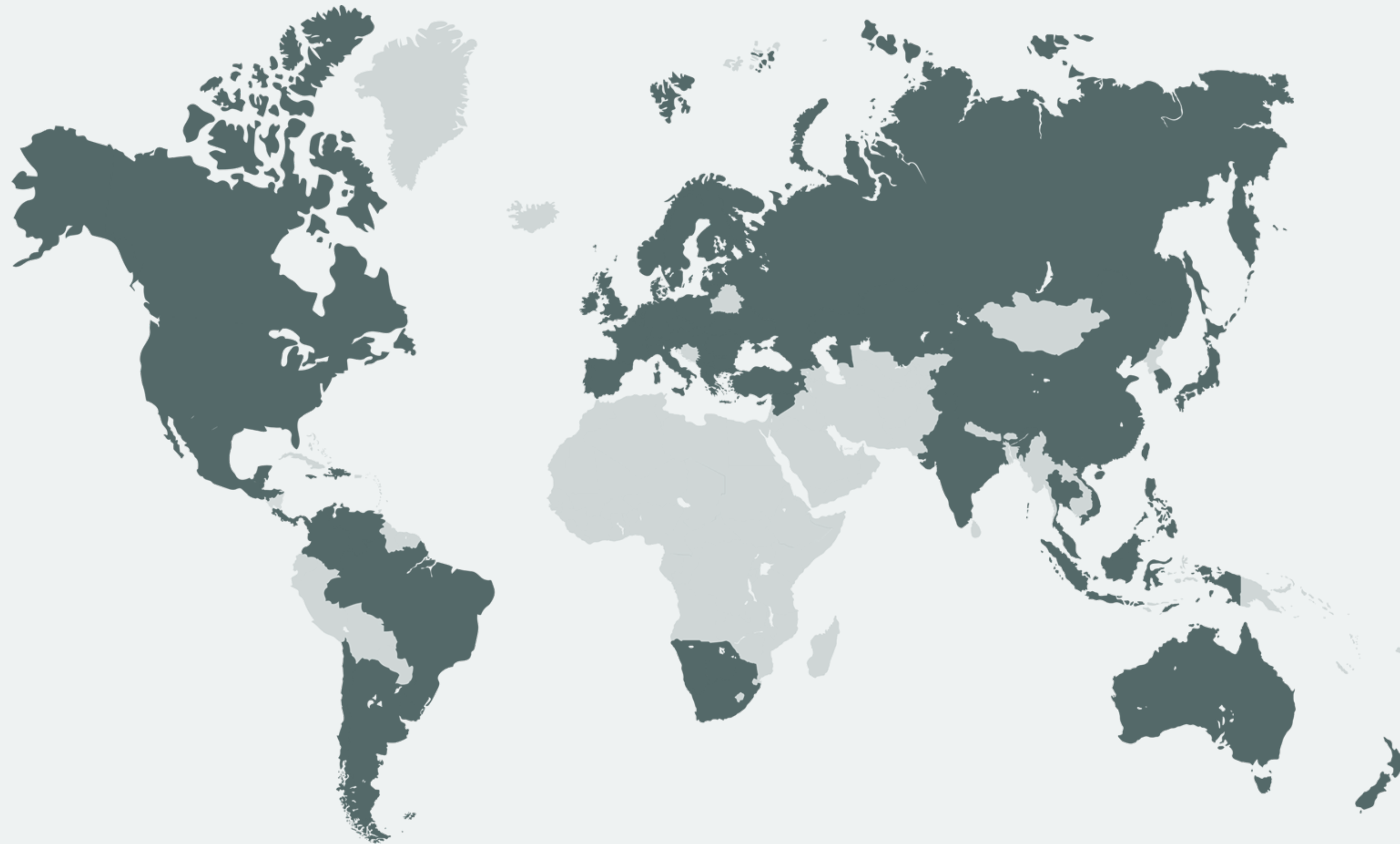
Languages

100+

Scientific laboratories



**You can now find Amway in more than
100 countries and territories worldwide.**





www.amway.sg

No.1 Jalan Kilang Timor, #02-02 Pacific Tech Centre, Singapore 159303
sghelpdesk@amway.com | (+65) 6550 9911